

# Building a Promo in Final Cut Pro 10.4

## 1. Introduction

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- The Project Brief
- Production Scheduling
- Production Gear
- Quintessa Videos
- Interview Setups

## 2. Creating Media Backups

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- The Necessity of Camera Archives
- Backing Up Media Cards in the Finder
- Maintaining Card Data Structures
- The Anatomy of a Camera Archive

## 3. Importing Your Media

- Choosing a Library Storage Option
- Preparing Media for Import
- Creating Multiple Selection Ranges
- Clearing Selection Ranges
- Importing Your Media

## 4. Importing Red Media

- Setting up FCP X for RED Workflow
- Understanding RED File Structures
- Viewing R3D Media in the Import Window
- Transcoding RED Media

## 5. Fixing Time Date Issues

- Setting Up Your Workspace
- Sorting by Content Creation Date
- Getting Back to the Future
- Assigning Custom Command

## 6. Warp Speed Clip Tagging

- Pre-Organizing Your Media
- Creating Keyword Collections
- Skimmer Keyword Tagging
- Rejecting Clips
- Creating and Removing Keywords

## 7. Syncing & Organizing Interviews

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- Creating a Multicam Clip
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## 8. Breaking Down the Interview

- Rating the Interview
- Naming Your Favorites
- Reconfiguring the Smart Collection

## 9. Building the Rough Cut

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## 10. Refining the Edit - Part 1

- Connect Edit Cutaways
- Clip Filtering
- Adjusting Clip Timing
- Creating Connected Storylines
- Matching Action
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## 11. Refining the Edit - Part 2

- Adding a Timing Gap

- Auditioning Alternate Clips
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- Retiming a Clip
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- Working with a Limiter
- Copying & Pasting the Limiter

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- Setting Proper Levels
- Performing a 3-Point Edit
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- Configuring the Scopes Window
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## 16. Color Correcting RED Media

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- Previewing Titles
- Adding a Lower Third
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## 18. Adding a Corporate ID

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